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The must-read summary of Peter Guber's book: "Tell to Win: Connect, Persuade and Triumph with the Hidden Power of Story". This complete summary of the ideas from Peter Guber's book "Tell to Win" shows how some people are "born storytellers", but this is a skill that anyone can develop.

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Tell to Win – Connect, Persuade, and Triumph with the Hidden Power of Story This new book, by Peter Guber, should just be labeled the manual for How to Tell Purposeful Stories. As the head of Mandalay Entertainment Group, a film producer, a professor at UCLA and a contributor to the Harvard Business Review, Peter knows story, and how to apply ...

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Tell To Win is a keeper. It's a wonderful addition to my reference library on story telling, persuasive speaking and inspiring people with genuine emotion. Tell To Win is a delightful book filled with incredibly useful tips, reframes and stories for tapping into the power of purposeful story telling. My husband read it first and choked up ...

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## **Nonfiction Book Review: Tell to Win: Connect, Persuade ...**

Tell to Win : Connect, Persuade, and Triumph with the Hidden Power of Story by Peter Guber and Patrick Egan. Overview - Today everyone - whether they know it or not - is in the emotional transportation business. More and more, success is won by creating compelling stories that have the power to move partners, shareholders, customers, and ...

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## **Tell to Win : Connect, Persuade and Triumph with the ...**

Title: Tell To Win: Connect, Persuade, And Triumph With The Hidden Power Of Story Format: Hardcover Product dimensions: 272 pages, 9.5 X 6.35 X 1.03 in Shipping dimensions: 272 pages, 9.5 X 6.35 X 1.03 in Published: March 1, 2011 Publisher: Crown Language: English

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Why Peter Guber's Book Tell to Win Is a Game Changer  
03/01/2011 01:07 pm ET Updated May 25, 2011 I've known and loved Peter Guber for many years, but that isn't the entire story of why I'm so excited about his new book, Tell to Win: Connect, Persuade and Triumph with the Hidden Power of Story .

## **Why Peter Guber's Book Tell to Win Is a Game Changer ...**

Guber's most recent business book, Tell to Win - Connect, Persuade, and Triumph with the Hidden Power of Story, became a #1 New York Times bestseller. Guber is also noted for other books that include Inside The Deep and Shootout: Surviving Fame and (Mis)Fortune in Hollywood, which became a television series on AMC called Shootout.

## **Peter Guber - Wikipedia**

"In Tell to Win, Peter Guber demonstrates that telling purposeful stories is the best way to persuade, motivate and convince who you want to do what you need." (Bill Clinton) " Tell to Win gives great insight into why good storytelling skills are essential for a successful leader.

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And here's how: Peter has written a remarkable book called "Tell to Win: Connect, Persuade and Triumph with the Hidden Power of Story," which puts forth, in an inspiring, entertaining and thoroughly engaging way, Peter's unique and special concepts about the power of story and how it can inform and transform our lives both personally ...

## **Feature Stories - UCLA School of TFT**

Now as we try to "make it" in the real world, telling a good story can help our careers, says Peter Guber, author of "Tell To Win: Connect, Persuade, and Triumph with the Hidden Power of Story."

## **Storytelling to help your career - CNN.com**

Title: Tell To Win Connect Persuade And Triumph With The Hidden Power Of Story Peter Guber Author: symsys03.stanford.edu-2020-04-22T00:00:00+00:01

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Today I am excited to tell you about the launch of Peter Guber's new book, Tell to Win. In his extraordinarily successful career, Peter Guber has served as Studio Chief at Columbia Pictures; Co-Chairman of Casablanca Records and Filmworks, CEO of Polygram Entertainment, Chairman and CEO of Sony Pictures; and Chairman and CEO of his current venture, Mandalay Entertainment Group.

## **How Telling Stories Can Motivate Others | Classy Career Girl**

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